

INTRODUCING The Australian Alliance for Animals



The Alliance for Animals is a new national charity bringing together a strategic alliance of Australia's leading animal protection organisations to secure systemic change for animals.

We are working to create an independent animal welfare policy framework that works for animals, not against them. Through our programs we lead sector-wide support for crucial reforms, hold decision-makers to account, and bring allies together to strengthen representation of animals.



Why the Alliance?

Australians care about animals. For decades now, concern for animal welfare has been growing in our community, and with it, support for laws and policies that ensure that animals are treated with respect and provided with good standards of welfare.

Yet our laws continue to allow the live export of animals for slaughter, hens to be confined in barren battery cages, and the dehorning, castration and mulesing of farmed animals without pain relief.

In Australia, the systems we use to create animal welfare laws and policies are broken.

Governments are failing to invest sufficiently in improving animal welfare and their processes are not keeping up with community expectations or contemporary animal welfare science.

Australian animals deserve better. They deserve action to end cruel practices and ensure all animals enjoy a good quality of life. They deserve a decision-making process that genuinely takes their views into account and ensures the interests of animals are heard and respected.

This is why the Alliance for Animals was created.



Image: Seb Alex We Animals Media

It's 7 years since the process of drafting new national animal welfare standards for poultry began. Yet after all that time, there's still no certainty that governments will agree to end the use of battery cages. And in the meantime, progress on other standards – for pigs, horses and slaughter facilities – has stalled.

Our core members

The Alliance for Animals brings together Australia's leading animal protection organisations to secure systemic change for animals.

Together, our members have a combined supporter base of over 2 million individuals who care deeply about animal welfare.

Our core members are:

- Animals Australia
- Compassion in World Farming
- FOUR PAWS Australia
- Humane Society International Australia
- World Animal Protection Australia
- Voiceless, the animal protection institute

We work with our core members as strategic partners and advisors on key reform campaigns. Members provide funds, support and assistance to the Alliance, including the provision of pro bono services.

We are also supported by allies – aligned groups and organisations who support specific Alliance reform activities. Our allies come from within the animal welfare community and other sectors, unified by their support for specific reforms or campaigns with cross-sectoral relevance.



The Alliance Team

The Alliance team includes three of Australia's most respected animal advocates with over 50 years of combined experience in animal welfare law, science, policy, and advocacy.



Dr Jed Goodfellow
Director, Policy & Government Relations



Dr Bidda Jones AM
Director, Strategy & Research



Dr Meg Good
Head of Programs & Legal Counsel

The team is supported by a skills based board of three independent directors and the assistance of our core member organisations.

Our programs

We operate three key programs designed to achieve systemic change for animals.



Reform Program

We lead sector-wide support for crucial reforms to redesign the animal welfare policy system and make it work for animals, rather than against them. Key reforms include the establishment of a truly independent national commission for animal welfare, the creation of ministerial portfolios for animal welfare, and the introduction of a fair, consistent and transparent process for creating national animal welfare standards.



Accountability Program

We aim to increase transparency in animal welfare policy making and develop a stronger culture of accountability and integrity within government. By identifying and highlighting procedural deficiencies, hidden sources of influence, and compromised decision-making, we can create a more balanced approach.



Representation and Capacity Building Program

We are organising and unifying the animal welfare sector on key issues of common concern, working strategically with Australia's leading animal protection organisations and other aligned groups and organisations on specific reform activities.

Find out more

For more information on the Alliance for Animals and our activities, contact us at info@allianceforanimals.org.au

Media enquiries

To request an interview with a member of our team, contact us at media@allianceforanimals.org.au